

#FOEN25

SPONSORSHIP AND VENDOR OPPORTUNITIES



EMBARK ON A DYNAMIC JOURNEY WITH US THROUGH THE HEART OF EDUCATION AT #FOEN25, WHERE INNOVATION MEETS INSPIRATION.

Hosted at the stunning campus of Western Academy of Beijing, we are a vibrant community of educators, thinkers and leaders from across the world who are breaking through and doing things differently in their schools. Think dynamic content. Think experimentation. Think new, alternative models to shape the future of education.

#FOEN25 is a global gathering you certainly do not want to miss this year!



#FOEN25



ABOUT WAB



As a **leading non-profit international school**, WAB prides itself on innovative and highly qualified teachers, world-class facilities, diverse community, warm and supportive environment and service-oriented culture. **Our uniquely designed and stunning campus stands out among other international schools in Beijing**, making it a landmark in the area. WAB is an IB World School, providing the highest quality international education in China and beyond.



Your influence here at WAB extends beyond these walls to international education all over the world. You are pioneers. Everybody in this international community is looking at you. Thank you for being courageous and making that step forward for us all and for children all over the globe.



The joint IBO, NEASC, CIS and NCCT Accreditation teams, 2018

WHY PARTICIPATE?

What would a dynamic festival be without its key commercial players from across the globe? That's where you come in.

China is the leading supplier of international students in the world, making this a must-attend event for all service providers seeking to build new partnerships and build your business.

As a leading international school, WAB is passionate about bringing the right people together as a hub for new partnerships.

At #FOEN25, you will be at the forefront of innovation and in front of a key audience of global influencers and innovators. What part can you play to facilitate new models and practices in their school environments?

#FOEN25

ELEVATE YOUR BRAND

INNOVATE AND COLLABORATE

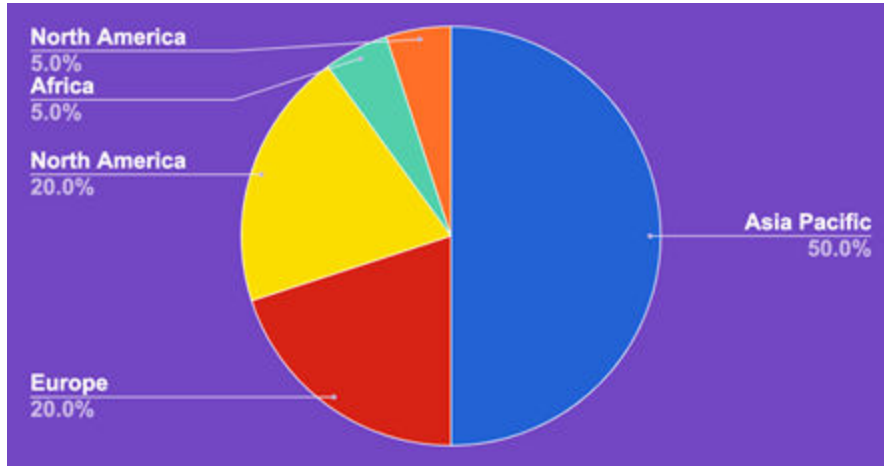
NEW NETWORKING OPPORTUNITIES

BE AT THE LEADING EDGE OF EDUCATION

OUR FOLLOWERS AND AUDIENCES

Through #FOEN25 we are reaching out specifically to dynamic thinkers, change-makers and futurists, as well as those outside of the education world.

ANTICIPATED F2F GLOBAL AUDIENCE PARTICIPATION*



#FOEN25

750 - 1000 ATTENDEES

GLOBAL AUDIENCE

RENOWNED EXPERTS & SPEAKERS

SCHOOLS, COLLEGES & UNIVERSITIES

PROGRAMME OVERVIEW

DAY 1 : THURSDAY 13 MARCH

DAY 2 : FRIDAY 14 MARCH

DAY 3: SATURDAY 15 MARCH

PRE-FESTIVAL DAY

MAIN FESTIVAL DAYS

STUDENT PRE-FESTIVAL

PRE-CONFERENCE SESSIONS

DAILY CAMPUS TOURS & WELLBEING SESSIONS

MIXED FORMAT SESSIONS 'FOENSPARATION' MAIN STAGE TALKS

END OF DAY SOCIAL RECEPTIONS AND NETWORKING

STUDENT-LED SESSIONS

MIXED FORMAT SESSIONS

PLUS MUCH MORE TO BE ANNOUNCED!

DECOMPRESSION SESSIONS

STUDENT TALKS & PEER NETWORKING

CLOSING FESTIVAL LUNCH

See the agenda at <https://www.wab-edu.cn>

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WHY PARTNER?

As a festival partner, you will automatically benefit from the following...



1 x TABLE / STALL SPACE

DEDICATED ONSITE SUPPORT

3 DAYS OF EXPOSURE

2 x TICKETS TO #FOEN25

CONTENT AT MAIN STAGE EVENTS

#FOEN25

* The opening day 'FOENSPARATION' talk and evening reception happens on day 1 (13 March 2025)

SPONSORS & PARTNER PACKAGES

#FOEN25

| | SUSTAINABLE FUTURES | FLOURISHING HUB | FUTURE PATHWAYS | METaverse ARENA |
|--|---------------------|------------------|------------------|------------------|
| WHAT'S INCLUDED | (\$2,500) | (\$2,500) | (\$2,500) | (\$2,500) |
| Logos and branding | ★ | ★ | ★ | ★ |
| Marketplace booth | Included | Included | Included | Included |
| Sponsored content pieces | ★ | ★ | ★ | ★ |
| FOENSPARATION 'keynote' branding and content | | | | |
| #FOEN25 tickets included | 2 | 2 | 2 | 2 |
| ★ = guaranteed in your package | | | | |
| Speaking opportunity | | | | |
| Current availability | | In demand | TAKEN | TAKEN |

Each package is centered around the four #FOEN festival streams.
Find out more here: <https://www.wab-edu.cn>

VENDOR PACKAGE

Join us at the heart of #FOEN25 in our vibrant marketplace, where educators, leaders and students will spark conversations, new discoveries and collaboration.

| WHAT INCLUDED? | Package cost = \$950 |
|------------------------------------|----------------------|
| Logos and branding | ★ |
| Marketplace booth / table | ★ |
| FOENSPARATION 'keynote' talks | ★ |
| Lunches and refreshments | ★ |
| Number of #FOEN25 tickets included | 2 |

VENDOR PACKAGE

If there's something not featured here that you are interested in, we're open to ideas! Talk to us foen@wab.edu

Other opportunities...

Promo on school digital screens - 1 x screen on WAB campus sites.

Splash / separate page on conference App

Registration desk technology

Coffee Bar

Energy station - superfoods & nutritious snacks to recharge the mind & body.

Breakfast Bar

Water points - all around the WAB campus.

Power / charging station

Photobooth

Volunteer T-shirts

Mindfulness & wellbeing zone - e.g. yoga & massage

GET IN TOUCH ABOUT PARTNER, SPONSORSHIP AND VENDOR OPPORTUNITIES



foen@wab.edu

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